

LAURA DEJOHN, AICP
Director of Planning & Landscape Architecture



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239.280.4331

Years Experience
20 years

Education/Training

Master of Planning (1998),
University of Virginia

Bachelor of City Planning (1997),
University of Virginia

Professional Affiliations

American Institute of Certified
Planners & American Planning
Association Member

Florida Planning & Zoning
Association Member

Urban Land Institute Member

Laura is the director of the firm's planning and landscape architecture group. She joined Johnson Engineering in 2004 to lead the planning services in the firm's Collier County office and is now the Department Director for all planning and landscape architecture efforts for Johnson Engineering. Laura manages projects that involve development feasibility studies, governmental coordination, preparation and presentation of land use and zoning applications, site planning, master planning, and design. She has 20 years of professional experience in the planning field, in both the public and private sector. Prior to joining Johnson Engineering, Laura served five years as a planner for the City of Naples.

Relevant Experience

- **Fort Myers Cleveland Avenue CRA** - Provide professional planning services including Cleveland Avenue Land Development Code Amendments and public involvement coordination to establish new Overlay Code to encourage lot assembly, promote mix of uses, and incentivize pedestrian realm improvements along the Cleveland Avenue Corridor within the City's Redevelopment Area boundary. Laura helped amend the Cleveland Avenue CRA Master Plan to include a lane reduction concept to provide a framework for safety and aesthetic improvements and revitalization along the corridor.
- **Fort Myers 2010 Downtown Plan, Acquest/City of Fort Myers** – Laura provided planning support through the adoption of the 2010 Riverfront Development Plan including re-drafting and re-mapping for the area north of Bay Street and between the two US 41 bridges. Services included preparation of TMDL grant and State Revolving Fund loan applications that resulted in award of \$768,164.
- **Collier MPO Naples Park Walkability Study** - Laura coordinated with community stakeholders and performed existing conditions inventory with GIS documentation of all existing pedestrian facilities, destinations with ¼ walkability buffers, transit facilities, and crash data for the 2013 Naples Park Walkable Community Study. The Study resulted in prioritization of pedestrian improvements driven by the community's input.
- **Collier MPO Pedestrian and Bicycle Safety Study** - Laura coordinated qualitative survey efforts including outreach, on-street intercepts, and online outlets to summarize pedestrian and bicyclist experience and safety concerns, and to provide recommendations for the 2014 Collier MPO Pedestrian and Bicycle Safety Study.
- **Collier County Transportation Planning Guidebook** – Laura was project manager responsible for creating a Transportation Planning Guidebook to help Collier County illustrate their code requirements and processes in a user-friendly way for the public and the development community. These guidebooks are used in meetings and available online as a resource for both the staff and the public to have quick reference tool in resolving questions about what is expected and how to address common problems with development applications.
- **Golden Gate Parkway Corridor Redevelopment** - Laura prepared graphics, Land Development Code Amendments, public involvement efforts, and a Regulating Plan that lays out primary and secondary street network featuring a walkable pedestrian corridor with opportunity for segregated autonomous vehicle network for Golden Gate Parkway in Collier County.
- **Collier County U.S. 41 Corridor Study** - Laura managed the County's public planning process to determine the commercial land uses most desired by the community and develop incentives to promote those desired land uses. This includes baseline data collection and analysis, public engagement, and identifying recommendations and incentive options for managing development along the corridor consistent with the community vision.
- **Babcock Ranch Community LDC & Pattern Book** - Laura has assisted with processing of changes to the Development of Regional Impact (DRI), and prepared Land Development Code amendments. This included preparing a Pattern Book to provide guiding principles and standards for future development patterns and transportation corridors that include segregated multi-use corridors to serve as an autonomous vehicle network, within the framework of a Town Center, Villages and Hamlets.
- **Village of Estero Comprehensive Plan** - As part of the LaRue Planning team, Laura assisted with the data collection, analysis public involvement, and drafting of the Village's first Comprehensive Plan. Laura focused on preparing the Future Land Use Element and Map, Community Design Sub-Element, formatting of the final comprehensive plan, and presentations to the Planning and Zoning Board and Village Council.
- **Skyplex Greenway** - Laura manages a continuing planning services contract with Lee County Port Authority for the 6,400-acre Southwest Florida International Airport property. Projects include the Skyplex Greenway Concept Plan and Phase 1 implementation to create a nonmotorized

path throughout the 2,520-acre Skyplex business park area along Daniels Parkway. Services include the alignment study, preliminary design of linkages between sites and amenities, and cost estimates for construction and permitting of the greenway through wetlands, uplands, and in developed areas.